



500 ft

Strategic Sites 10 + 11

George W. Johnson Park

- 10A Formalized pool entry and proposed splashpad
- 10B Enhanced pedestrian circulation
- 10C Proposed amphitheater
- 11A Proposed park gateway

Strategic Site 4

North Street Mixed-Use

- 4A Proposed mixed-use development
- 4B Enhanced green space

Strategic Site 1

Kmart Site Development

- 1A Proposed park space
- 1B Proposed extension of Park Street
- 1C Future development site or adaptive reuse

Strategic Site 9

Oak Hill Infill

- 9A Proposed infill development
- 9B Enhanced parking lot

Strategic Site 8

Industrial Campus

- 8A Adaptive reuse of industrial buildings
- 8B Reconfigured circulation
- 8C Daylighted creek
- 8D Enhanced green space

Strategic Site 7

North Street Industrial Infill

- 7A Proposed industrial development
- 7B Parking lot on remediated site

Strategic Site 6

Residential Development

- 6A Adaptive reuse of Building 32 as housing
- 6B Proposed townhouse development

Strategic Site 5

McKinley Building Activation

- 5A McKinley event space revitalization

Strategic Site 3

Broad Street Adaptive Reuse

- 3A Reuse of former Broad Street school as apartments

Strategic Site 2

Washington Ave Mixed-Use

- 2A Proposed mixed-use development

Susquehanna River



Imagine Endicott Master Plan

The Master Plan represents a community-driven vision for the future of downtown Endicott. It illustrates realistic possibilities for how the Study Area could evolve over the next 10 to 20 years. There are several focus areas of the Master Plan including:

Strategic Sites

Improvement Areas

Gateways

Streetscape Improvements